

# Tobi Alaofin

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## PROFILE

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Highly skilled and resourceful video producer with 2 years of experience crafting engaging video content for web, social media, and live productions. Proven ability to edit, color correct, and manage video assets to meet project deadlines and enhance audience engagement.

## PORTFOLIO WEBSITE

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<https://tobialaofin.com>

## PROFESSIONAL EXPERIENCE

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**TJ21 Media Group** Nov. 2023 - May 2024  
*Video Editor Intern* South Bend

- Scripted, shot, and edited web and social media marketing videos, resulting in a 15% increase in audience engagement.
- Managed and organized video and media assets, improving workflow efficiency by 20%.
- Enhanced viewer engagement and retention by creatively editing video and audio content.
- Assisted with pre-production tasks including location scouting, casting, and script development.
- Coordinated logistics for shoots, including equipment setup and lighting.

**Indiana University South Bend – Department of English** Jan. 2024 - May 2024  
*Publication Hub Intern* South Bend

- Documented interviews and faculty events & trips through photography and video, contributing to the university's digital archive.
- Edited and illustrated literary content for book publishing, ensuring high-quality production standards.
- Supported post-production activities, including organizing files, archiving footage, and assisting with editing.

**Dominion Chapel Houston** May 2023 - Aug. 2023  
*Video Production Intern* Houston

- Operated Blackmagic Design cameras and switchers for live-streamed events, maintaining a 100% broadcast success rate.
- Collaborated with the video team to streamline production processes, reducing setup time by 25%.

**Twin Waters Lagos** Sep. 2019 – Dec. 2019  
*Social Media Design Intern* Lagos, Nigeria

- Developed and executed engaging content strategies for Instagram and Facebook resulting in increased brand visibility and audience engagement.
- Utilized Adobe Creative Suite to design and animate compelling social media graphics that aligned with brand identity and campaign goals.

## EDUCATION

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**Indiana University South Bend**

BFA Integrated New Media Studies | Magna cum Laude | GPA: 3.83 | Integrated New Media Studies Student Excellence Award

## SKILLS & CERTIFICATES

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- **Video Editing & Photo Editing:** Adobe Premiere Pro (Expert), After Effects (Proficient), Davinci Resolve (Proficient), Adobe Lightroom Classic (Proficient).
- **Video Production:** Cinematography, Lighting and preproduction prep.
- **Audio Production:** Adobe Audition and Reaper (Proficient).
- **Foundations of Project Management Certificate** - Google (October 2023)